



Wabash Valley
POWER ALLIANCE



FOR IMMEDIATE RELEASE

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Hoosier Energy and Wabash Valley Power Alliance announce Electrify Indiana 2022 conference

Attendees to learn about beneficial electrification, emerging technology and funding opportunities

INDIANAPOLIS – Hoosier Energy, Wabash Valley Power Alliance (WVPA) and the Beneficial Electrification League (BEL) are partnering to host the *Electrify Indiana 2022* conference in downtown Indianapolis on Sept. 22.

The event will bring together multiple stakeholders, provide education about beneficial electrification, explore emerging electrification technologies and available funding opportunities, and include in-depth discussions on Indiana's economic, public policy, workforce, infrastructure and transportation future, with electric technologies leading the way.

Beneficial electrification includes the application of electricity to end-uses where doing so satisfies at least one of the following conditions, without adversely affecting the others:

- Saves consumers money over time
- Benefits the environment and reduces greenhouse gas emissions
- Improves product quality or consumer quality of life
- Fosters a more robust and resilient grid

Conference sessions include *Beneficial Electrification Opportunities in Indiana, Indiana Utility Leader Perspectives, Grid Impacts, Electric Vehicle Funding Opportunities, Consumer Facing Programs, Electric School Buses* and *Grid Scale Storage*.

In addition to the sessions, attendees will have the opportunity to visit with several exhibitors showcasing the latest in electrification technology and products. To register, please visit: <https://www.hoosierenergy.com/electrifyindiana2022/>.

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About Hoosier Energy

Founded in 1949, Hoosier Energy is a generation and transmission cooperative (G&T) with headquarters in Bloomington, Indiana. The G&T provides electric power and services to 18 member distribution cooperatives in central and southern Indiana and southeastern Illinois. We are a community-focused organization that works to efficiently deliver affordable, reliable and safe energy. Collectively, our 18 members serve more than 760,000 consumers. Hoosier Energy is an equal opportunity provider and employer. For more information, visit www.hoosierenergy.com.

About Wabash Valley Power Alliance

Wabash Valley Power Alliance is a not-for-profit electric generation and transmission (G&T) cooperative based in Indianapolis. The G&T provides wholesale electricity to 23 retail electric distribution cooperatives in Indiana, Illinois and Missouri. Collectively, these cooperatives supply electricity to more than 325,000 homes, schools, farms, and businesses. For more information, please visit www.wvpa.com.

About the Beneficial Electrification League

The Beneficial Electrification League is a not-for-profit organization bringing together a diverse group of organizations that support universal acceptance for beneficial electrification as a necessary strategy to meet economic, consumer and environmental goals.