



FOR IMMEDIATE RELEASE

August 25, 2021

Hoosier Energy hires strategic intelligence manager to build deeper understanding of evolving energy industry

Industry veteran Jennifer Richardson to lead environmental, social, governance (ESG) efforts

BLOOMINGTON, Ind. – Hoosier Energy today announced Jennifer Richardson as its new Manager of Strategic Intelligence. Richardson is tasked with building a deeper understanding of financial markets, competitive landscapes and the many other variables impacting the ever-evolving energy industry. She will also facilitate the identification, planning and execution of Hoosier Energy’s environmental, social and governance (ESG) goals and priorities.

With more than 20 years of experience in the energy industry, Richardson is a proven leader in public policy, analytics, planning and strategic advising. Most recently, she served the Indiana Office of Energy Development as executive director and chief energy advisor to Governor Eric Holcomb. In that role, she represented the administration and state before national, regional and local stakeholder and policymaking bodies to drive Indiana’s energy strategy.

She was also responsible for the development of comprehensive energy policies, legislative initiatives, targeted federal and state program engagement, stakeholder outreach and daily agency operations. “Jennifer is a strategic minded, results-driven business leader with extensive energy policy experience,” said Hoosier Energy President and CEO Donna Walker. “When you combine that expertise with her proven analytical, planning and advising skills, she is a perfect fit for Hoosier Energy and our vision moving forward.”

In previous roles, Richardson served as a regional manager for Midcontinent Independent System Operator (MISO), a division director for the Indiana Department of Homeland Security, and Director of Federal & Legislative Policy for the Indiana Utility Regulatory Commission (IURC). She has a bachelor’s degree from Purdue University, a master’s degree from Indiana University, and a Certificate for Executive Leadership & Strategy from Yale University.

“This is an incredible opportunity to help shape the future for Hoosier Energy and our 18 member systems,” said Richardson. “Hoosier Energy has proven itself to be an industry leader, and I look forward to working with our team to continue that position, especially with regard to emerging technologies, ESG and beneficial electrification.”

###

About Hoosier Energy

Founded in 1949, Hoosier Energy is a generation and transmission cooperative (G&T) with headquarters in Bloomington, Indiana. The G&T provides electric power and services to 18 member distribution cooperatives in central and southern Indiana and southeastern Illinois. We are a community-focused organization that works to efficiently deliver affordable, reliable and safe energy. Collectively, our 18 members serve nearly 710,000 consumers. Hoosier Energy is an equal opportunity provider and employer. For more information, visit www.hoosierenergy.com.